



Information Sheet

Discovering Birmingham - Early Riser Walking Tour

Concept:

- A familiarisation tour with key information about the city and things to see and do.
- The city guide 'Discovering Birmingham' is given out to everyone on the tour.
- Tour aims to run 4-5 days a week from June-September in 2019 and other dates as demand requires.

Reality:

- This tour is already for sale **every Bank Holiday Saturday in 2019**
- Website sales [here.....](#) and Tripadvisor [here.....](#)

Who for:

- Corporate guests - companies can book their guests on so that when they come to business meetings they have had a great positive start to the day
- Visitors – to get out and plan their day.
- Delegates to meetings at the ICC
- Part of induction programmes for new staff

Time & Route: 08.00 – 08.45, Library of Birmingham, Centenary Square, ICC, Gas Street Basin.

Content:

- Introducing Birmingham – using the brand new Centenary Square
- Let's get our bearings – use map in guide book
- Shopping advice, current events, on the stage
- Basic history of the city, what we can see etc.
- **FREE** copy of Discovering Birmingham and 'Positively Birmingham Experiences News'
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Your helpful comments and support at this stage is appreciated, please contact us at:

Contact Points: info@positivelybirmingham.co.uk Tel: 07792 912163

www.positivelybirmingham.co.uk

Please forward on to appropriate people in your teams

Jonathan Berg, 17th November 2018